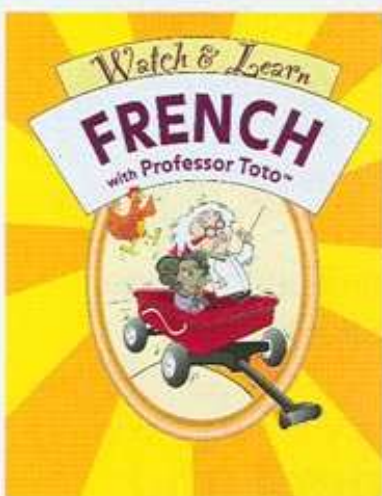


French & Spanish Self-study for Kids

The premise behind the new multimedia program Professor Toto® is that summer learning can be fun and



that children will embrace the experience if provided with tools that keep their attention through animation and music. The program incorporates the

Thibaut Technique (<http://www.thibaut-technique.com>), developed by François Thibaut, and used successfully since 1973 at his New York school to teach youngsters French and Spanish. His school, the Language Workshop for Children, was recently recognized by Parents Magazine as “One of the Best Baby Schools.”

Professor Toto is a system of lively, colorful animated characters who engage children through appealing foreign language stories and lively play that encourages students to sing songs and answer

questions — in French or Spanish. (German, Italian, and other languages are coming soon.) Because Professor Toto and his funny characters make children laugh, they pay attention and learn. Furthermore, the system is easy to use and portable — further encouraging children to take the kit on vacation, enjoy the CD in the car, or take the coloring book along to a visit to the doctor.

Parents may purchase the program in its entirety or individually in an a la carte fashion as the child's learning progresses.

For more information, visit www.professortoto.com.

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